The position and role of the business school and its educational programs have become increasingly prominent, yet also questioned and contested. What management education entails has become a matter of profound concern in the field of higher education and, more generally, for the development of the organized world. The Routledge Companion to Reinventing Management Education brings together leading scholars and educators in order to reflect and help change the structures and pedagogies of management education.

Arranged into six sections covering Histories, Philosophies, Concepts, Classrooms, Programmes and Futures, the companion positions the humanities and social sciences at the core of learning and teaching. The book examines the rich debates over what is taught in business schools, reconsiders how learning takes place and reimagines the future of management education.

Program
17.00 Welcome
17.10 What the book wants to do - Chris Steyaert (University of St.Gallen) and Timon Beyes (CBS)
17.20 Statements by William M. Sullivan (The New American Colleges and Universities), Robin Holt (CBS), Bente Elkjær (The Danish School of Education, Aarhus University), Jörg Metelmann (University of St.Gallen), and Martyna Sliwa (Essex University).
18.00 Snacks and drinks

Hosted in conjunction with the Business of Teaching Workshop, and the European Haniel Program on Entrepreneurship and the Humanities.