



HSG Entrepreneurship Campus Research Talk

Speaker:

Prof Dr Chris Steyaert & Prof Dr Rolf Wüstenhagen
University of St.Gallen

Date and Time:

Wednesday, November 13th, 2013
10.30am until about 12.00 noon

Topic: Research Agenda

Location: ITEM meeting room, ZIG: 0-216



About the speaker:

Chris Steyaert

Prof Dr Chris Steyaert is professor at the Research Institute for Organizational Psychology at the University of St.Gallen. The research themes of the institute are: 'Creativity and Entrepreneurship', 'Gender and Diversity', and 'Reflexivity and Intervention'. More information on his person and publications can be found on the [chair's homepage](#) and on [Alexandria](#).

Rolf Wüstenhagen

Prof Dr Rolf Wüstenhagen leads the Good Energies Chair for Management of Renewable Energies at the University of St.Gallen. The research core areas of the chair are: 'Business models and investments', 'Energy policy', and 'Marketing and consumer behavior'. More information on his person and publications can be found on the [chair's homepage](#) and on [Alexandria](#).