



**«As men, we must ask
ourselves how we
are contributing to the
problem.»**



**«As male leaders, we
must create the conditions
for Gender Equity»**



**«In our masculine
culture, women
cannot flourish»**



**«Men often promote women as
if they were their daughters
but should promote them as if
they were their sisters!»**



**«We need different perspectives
in the company – and that is
impossible without our female
colleagues»**

“Leaders for Equality: Leaders taking opportunities” focuses on male managers who are important allies in Gender Equality.

LEADERS
FOR
EQUALITY

In our online toolbox you will find:

- **Gender-inclusive leadership practices:**
23 very concrete ideas for your everyday practice
- **Video interviews** with male leaders:
Role models and inspirational “best practice”
- **Organisational diagnosis:**
Sound knowledge of the status quo
- **Gender dialogues:**
Five video clips to start constructive conversations about Gender Equality

